

Sales Bulletin: 2010-43DDC

July 2, 2010

Coverage: US and Canada

Channels: Commercial and Retail

August 16, 2010 Armstrong Ceilings Price Bulletin

Effective Monday August 16th, 2010, the prices of Armstrong mineral fiber and fiberglass ceiling products will increase by 5% due to increasing raw material costs as discussed in our cost advisory dated May 21, 2010.

For Commercial customers:

Please use the following escalators for projects you quote into 2011. Escalators are guidelines, not commitments.

- **Commercial Ceilings price escalators**
 - +5% for quotes on or after February 2, 2011
 - +5% for quotes on or after June 1, 2011

We are committed to process improvement and new product development.
Thank you for your business and support.