



**PRICE NOTICE**

May 21, 2010

To: All U. S. Building Insulation Customers

**Price Increases Effective July 1, 2010**

Extended depressed market conditions in the construction industry have had a severe negative impact on the performance of our businesses. In addition, cost increases in raw materials and transportation have continued during this time. As a result, we find it necessary to implement a price increase effective with shipments made on or after Thursday, July 1, 2010. The specifics of the increase are as follows:

- **Residential and Commercial Batt and Roll Products** **20%**
- **EasyFit® Products** **20%**
- **ComfortTherm® Products (encapsulated products)** **20%**
- **R15 & R21 Products** **20%**
- **Foil-Skrim-Kraft (FSK) Faced Batts** **20%**
- **Poly-Skrim-Kraft (PSK) Faced Batts** **20%**
- **Acoustical Batt Products** **20%**
- **Manufactured Housing Products** **20%**
  
- **Climate Pro®** **20%**
- **Rich-R®** **20%**
- **Pour and Rake™** **20%**
- **High-Density Blowing Wool** **20%**
- **Blended Blowing Wool** **20%**
  
- **FGBI accessory products** **10%**
- **Mineral Wool** **10%**
- **Vent Chutes** **10%**

This increase will apply to all orders shipped on or after July 1, 2010, regardless of the date of order placement. Please check with your Customer Advocate as this date approaches for information on current product lead times.

In order to protect adequate availability of product to all customers, we reserve the right to limit quantities purchased prior to the increase in a manner that is consistent with historical purchases.

If you have any questions about the implementation of this increase, please contact your Account Manager. Thank you for your ongoing support of JM products.

Michael D. Lawrence

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Insulation Systems

David C. Skelly

Director of Sales  
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